

VALLEY BROADCASTING COMPANY  
Quarterly Report  
2nd Quarter 2004

GROWTH

PROGRAM TITLE: NEWS 3@ SUNRISE

TYPE: News

DATE OF BROADCAST: April 12, 2004

DESCRIPTION: An apartment fire broke out this morning just off of Desert Inn closes down roadways. No one was injured in the fire, three people escaped unharmed. Clark County firefighters are not sure what caused the fire, but say damage was only to the exterior of the building.

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PROGRAM TITLE: NEWS 3@ SIX

TYPE: News

DATE OF BROADCAST: April 14, 2004

DESCRIPTION: It supplies 90 percent of our drinking water but an environmental group says the Colorado River is the most endangered river in the nation. The annual report on America's rivers says the Colorado which feeds Lake Mead has mounting problems with radioactive, human, and toxic waste in the form of rocket fuel.

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PROGRAM TITLE: NEWS 3@ SUNRISE

TYPE: News

DATE OF BROADCAST: April 15, 2004

DESCRIPTION: Another big casino project is about to get underway. Construction crews will break ground on Red Rock station. It will be built in an area near Charleston and 215 and will cost about 400 million dollars to build. It should open late next year.

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PROGRAM TITLE: NEWS 3@ NOON

TYPE: News

DATE OF BROADCAST: April 15, 2004

DESCRIPTION: 85 million dollars well spent. The District as it's called opened for business about two hours ago. The outdoor mall is located right

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next to Green Valley Ranch Casino at 215 and Green Valley Parkway.

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PROGRAM TITLE: NEWS 3@ FOUR

TYPE: News

DATE OF BROADCAST: April 15, 2004

DESCRIPTION: Clark County is just one of nearly 500 counties across the nation with a serious air quality problem. The Environmental Protection Agency says we need to clean up the amount of smog in our share of the ozone.

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PROGRAM TITLE: NEWS 3@ SIX

TYPE: News

DATE OF BROADCAST: April 15, 2004

DESCRIPTION: That area of Summerlin is still among the fastest growing spots in the valley. Within blocks of the Charleston and 215 area several new restaurants and shops are going up around Costco in the Canyon Point shopping center.

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PROGRAM TITLE: NEWS 3@ NOON

TYPE: News

DATE OF BROADCAST: April 16, 2004

DESCRIPTION: Traffic will be shut down in both directions on the beltway between Decatur and Rainbow from 7 in the morning until about 3 in the afternoon on Sunday. Construction crews from Nevada Power, Southwest Gas, Cox Communications and other agencies will be working on the area.

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PROGRAM TITLE: NEWS 3@ NIGHTSIDE

TYPE: News

DATE OF BROADCAST: April 16, 2004

DESCRIPTION: For months we have been showing you ways to ease the valley's drought and save money on your water bills. One of the most sensible solutions can be to simply remove your lawn and replace it with artificial turf. But installing fake grass is putting some families in hot water with their homeowners association.

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PROGRAM TITLE: NEWS 3@ FIVE

TYPE: News

DATE OF BROADCAST: May 10, 2004

DESCRIPTION: There is no end in sight for rapid development in Northwest Las Vegas. Las Vegas is taking a closer look at parks in the Northwest. The city is working with a company called Greenway incorporated to develop more parks.

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PROGRAM TITLE: News 3@ SIX

TYPE: News

DATE OF BROADCAST: May 10, 2004

DESCRIPTION: Preserving Nevada's history before its lost to rapid growth is what UNLV and the Preserve Nevada group want to do. They have just announced our state's most endangered places. This year's list include the 1950's LA Concha hotel lobby and a number of historic ranches and cemeteries.

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PROGRAM TITLE: News 3@ SUNRISE

TYPE: News

DATE OF BROADCAST: May 11, 2004

DESCRIPTION: Preparations for the Las Vegas Monorail took a big step forward yesterday as a thirty-day testing period has officially started. The goal here is to operate the monorail under regular full service conditions without any major glitches.

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PROGRAM TITLE: News 3@ SIX

TYPE: News

DATE OF BROADCAST: May 11, 2004

DESCRIPTION: The poster child for bad driving habits is back. County Air Quality is hoping to educate the public about driving across vacant land with the help of Dusty the DUSTHOLE. The ad campaign comes as a deadline for meeting EPA standards on dust quickly approaches.

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PROGRAM TITLE: News 3@ SIX

TYPE: News

DATE OF BROADCAST: May 12, 2004

DESCRIPTION: McCarran Airport is trying to keep up with Southern Nevada's rapid growth. Its estimated 37 million people will go through McCarran this year. Today the US department of Transportation announced plans to help. McCarran will be receiving 24.4 million dollar grant from the US Department of Transportation.

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PROGRAM TITLE: News 3@ SIX

TYPE: News

DATE OF BROADCAST: May 13, 2004

DESCRIPTION: The Las Vegas Springs Reserve is still a couple of years from opening to the public. In the meantime, they are still working with what the final look will be. Tom Hawley is keeping an eye on the outside of the project, the colorful sound-walls along US 95.

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PROGRAM TITLE: News 3@ NIGHTSIDE

TYPE: News

DATE OF BROADCAST: May 14, 2004

DESCRIPTION: Local sports fans are hoping major league baseball will find Las Vegas a suitable city for the Montreal Expos. Today local investors made their pitch to get the team here and they've got support from our lawmakers.

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PROGRAM TITLE: News 3@ SUNRISE

TYPE: News

DATE OF BROADCAST: May 15, 2004

DESCRIPTION: Local businesses are booming, Green Valley Ranch is one part of town that's expanding and offering local residents more choices. Whether its dining at the District or enjoying a concert at the Whiskey Skybar world class entertainment is just around the corner.

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PROGRAM TITLE: News 3@ NOON

TYPE: News

DATE OF BROADCAST: June 7, 2004

DESCRIPTION: Researchers say evenings and Sundays are deadly times for people on Las Vegas streets. Researchers found that 71-percent of the pedestrian deaths in Nevada happened in Clark County. In the last 18 months, 81 people have died on valley roads.

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PROGRAM TITLE: News 3@ FIVE

TYPE: News

DATE OF BROADCAST: June 9 & 10, 2004

DESCRIPTION: With our booming real estate market it's difficult keeping up with all the changes and trends. The command for houses remains high and buyers keep coming. There are new home subdivisions with almost a thousand people on waiting lists.

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PROGRAM TITLE: News 3@ SUNRISE

TYPE: News

DATE OF BROADCAST: June 10, 2004

DESCRIPTION: The deal was signed months ago, but neighbor complaints could keep a Wal-Mart super-center from moving in near McCarran Airport. Earlier this month families protested the proposed site located at the corner of Eastern and Russell.

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PROGRAM TITLE: News 3@ FIVE

TYPE: News

DATE OF BROADCAST: June 10, 2004

DESCRIPTION: Traffic signals in the valley are supposed to be synchronized, but sometimes motorists feel like they can't get two green lights in a row. The computer traffic system is getting a shake-up in an effort to get things in sync.

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